

GEORGE MASON UNIVERSITY

OUR MOTTO

Freedom and Learning

MISSION

A public, comprehensive, research university established by the Commonwealth of Virginia in the National Capital Region, we are an innovative and inclusive academic community committed to creating a more just, free, and prosperous world.

OUR VALUES

Our students come first

Our top priority is to provide students with a transformational learning experience that helps them grow as individuals, scholars and professionals

Diversity is our strength

We include and embrace a multitude of people and ideas in everything we do and respect differences

Innovation is our tradition

We strive to find new and better ways to deliver on our mission while honoring time-tested academic values

We honor freedom of thought and expression

We protect the freedom of all members of our community to seek truth and express their views

We are careful stewards

We manage the economic and natural resources entrusted to us responsibly and sustainably

We act with integrity

We hold ourselves to the highest ethical standards as educators, scholars, students and professionals

We thrive together

We nurture a positive and collaborative community that contributes to the well-being and success of every member

THE MASON GRADUATE IS...

...an engaged citizen:

- ethically oriented and committed to democratic ideals
- respectful of individual differences, rights and liberties
- knowledgeable of important issues affecting the world
- focused on the well-being of others, today and tomorrow
- committed to building a just society

...a well-rounded scholar:

- thinks critically and creatively and demonstrates professional competence
- possesses an inquisitive nature
- appreciates science, humanities and the arts
- skilled as a communicator
- committed to lifelong learning

...prepared to act:

- innovative, resourceful and entrepreneurial; ready to do or create a job
- interested and practiced in working with individuals from other cultures, backgrounds and perspectives
- equipped to make positive and meaningful changes in society

OUR COMMITMENTS

The areas that will drive our attention, our innovation and our investments over the next decade

Innovative learning

- We will apply new and emerging learning technologies, environments and methods to improve learning effectiveness and student completion, and to better serve the evolving needs of students, working professionals, and public, private and nonprofit organizations

Research of consequence

- We will expand research as a central element of our mission; we will translate our discoveries into interventions and applications with social, cultural and economic impact

Economic and cultural engine

- We will act as a catalyst for the economic and cultural vibrancy of our region, as a growing source of talent in high-demand disciplines, as an incubator of business and social enterprises, as a hub of life-long learning, arts and athletics, and as a research and learning partner for public, private and nonprofit organizations

Engagement with the world

- We will prepare our students to thrive in a global context by infusing global awareness, citizenship values and learning opportunities across all fields; and we will partner with other organizations in solving global problems where our impact will be highest

Sound investment

- We will be a valuable investment for our students, taxpayers and donors by focusing on outcomes, operational efficiency and affordability. Specifically, we will:
 - Expand the number of graduates, the career prospects for our graduates, the impact of our research, and the value we provide to our community
 - Be sensitive to trends in household income in making decisions about tuition and financial aid

Enriching work environment

- We will invest in recruiting, retaining and developing talented and diverse faculty and academic and professional staff. We will prioritize the well-being of our community and will create a vibrant campus life in which all members can grow and thrive

Foundation for the future

- We will aggressively seek additional sources of funding through higher levels of philanthropy; expanded online, certificate and executive programs; research grants; and the commercialization of intellectual property
- We will also increase our engagement with our alumni, strengthen the Mason brand nationally and internationally, and effectively communicate Mason's value to stakeholders throughout Virginia and the National Capital Region